

## **TEMPLATE FOR WARM NETWORKING THROUGH FACEBOOK GROUPS**

### **MARKET VALIDATION**

Hey [TERM FACEBOOK GROUP CALLS ITS AUDIENCE],

Would anyone here be interested in [YOUR SERVICE]? You could be [DESCRIPTION OF IDEAL CLIENT], or maybe you're a [IDEAL CLIENT 2]. Or maybe you've [AN ACCOMPLISHMENT YOUR IDEAL CLIENT MIGHT HAVE ALREADY MADE].

The reason I ask is because I'm a [YOUR PROFESSION], and it's actually quite straightforward to [WHAT YOUR SERVICE ACHIEVES]. You just need to know a few principles and technical things. PLUS it'll save you like [ROUGH BALLPARK FIGURE] you can put towards [SOMETHING ELSE THEY'D WANT DONE] ;)

Comment below if this is you!

[YOUR NAME]

### **LEAD MAGNET FOR FREE CONSULTATION**

Hey [TERM FACEBOOK GROUP CALLS ITS AUDIENCE],

Would anyone here be interested in a free consultation of [YOUR SERVICE]? You could be [DESCRIPTION OF IDEAL CLIENT], or maybe you're a [IDEAL CLIENT 2]. Or maybe you've [AN ACCOMPLISHMENT YOUR IDEAL CLIENT MIGHT HAVE ALREADY MADE].

The reason I ask is because I'm a [YOUR PROFESSION], and it's actually quite straightforward to [WHAT YOUR SERVICE ACHIEVES]. I have some spare time this week and I'd love to genuinely offer you some free advice.

Comment if this is you and send me a PM!

[YOUR NAME]