

Collabosaurus

STRATEGIC COLLABORATION AGREEMENT

LET'S GET DOWN TO BUSINESS

YOU'VE FOUND A MATCH!

How exciting. For a strategic brand collaboration to be successful, it must be mutually beneficial. So let's get down to business. Each column below represents the responsibilities of each party within this collaboration; think of points like 'sends email to database of 3,000' or 'posts with exclusive tag on Instagram'. Use dates, be specific, and get clear on what you're doing to make this partnership a success!



RESPONSIBILITIES

PARTY 1

PARTY 2

signed:

signed:

NEED HELP?

Collabosaurus can help you source a partnership and strategise a marketing campaign. We also offer a 'mediator service' to ensure the collaboration is mutually beneficial.

For more information email INFO@COLLABOSAURUS.COM

*Don't forget to share your stories with the **#COLLABOSAURUS***

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